



FUNDACION MADERAVERDE

Vinculando el buen manejo forestal con el
desarrollo económico sostenible.

Building Networks to Support Community Forestry: The experience of MaderaVerde in the North Coast of Honduras

Melvin Cruz

Sault Ste. Marie, Ontario Jan, 17th, 2013





OBJECTIVE

To share the Fundación MaderaVerde experiences about community forestry in the Northern Coast of Honduras from the network/alliances approach



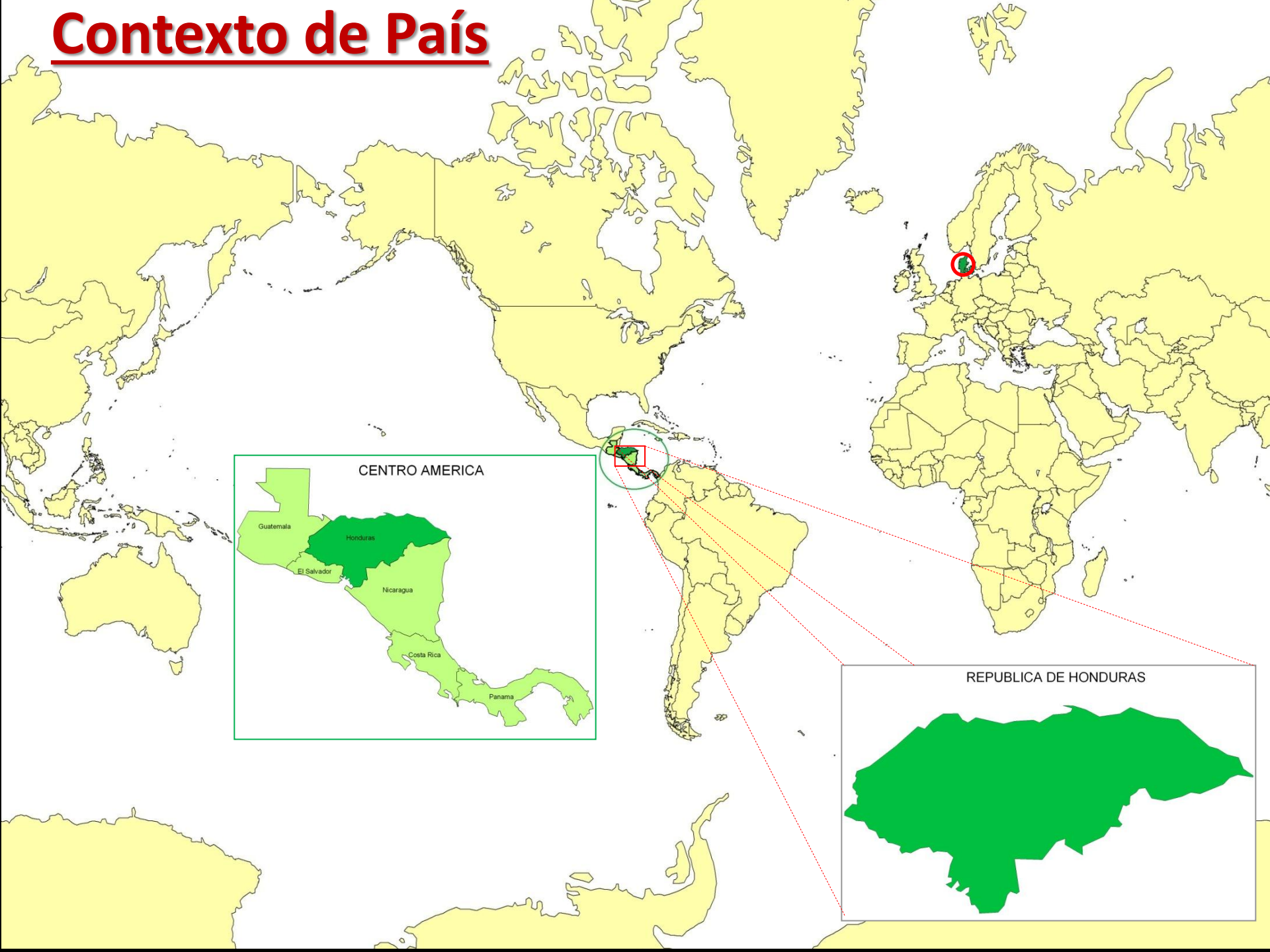


**FUNDACION
MADERAVERDE**
Vinculando el buen manejo forestal con el
desarrollo económico sostenible.

I. MADERAVERDE: PHYSICAL AND SOCIAL SETTING



Contexto de País



CENTRO AMERICA

Guatemala

El Salvador

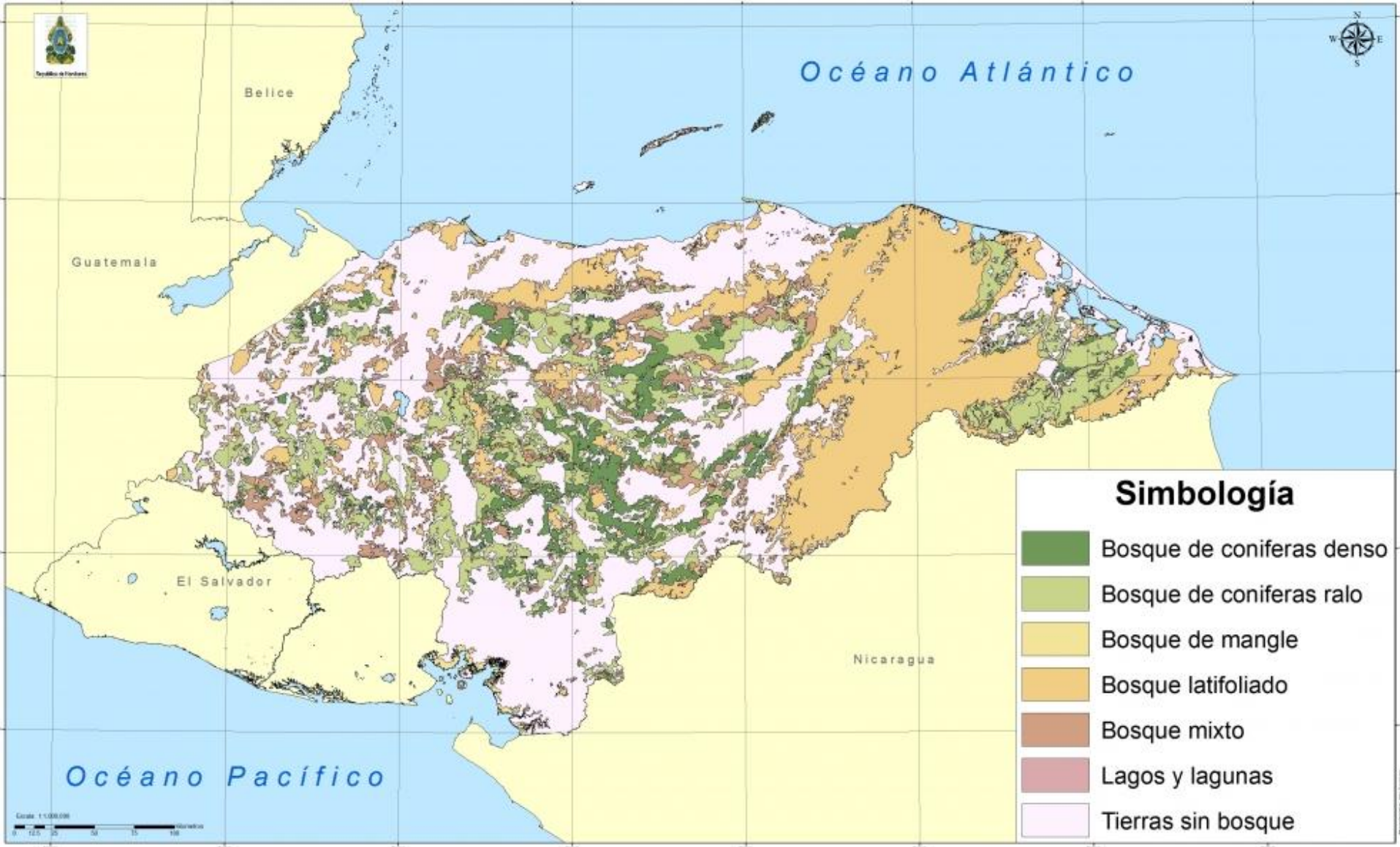
Honduras

Nicaragua

Costa Rica

Panama

REPUBLICA DE HONDURAS



Extensión Territorial:
112,492 Km²

Área Forestal: 65,982.89 Km² (59%)
Latifoliado: 37,447.16 Km² (57%)
Pino: 25,327.70 Km² (38%)



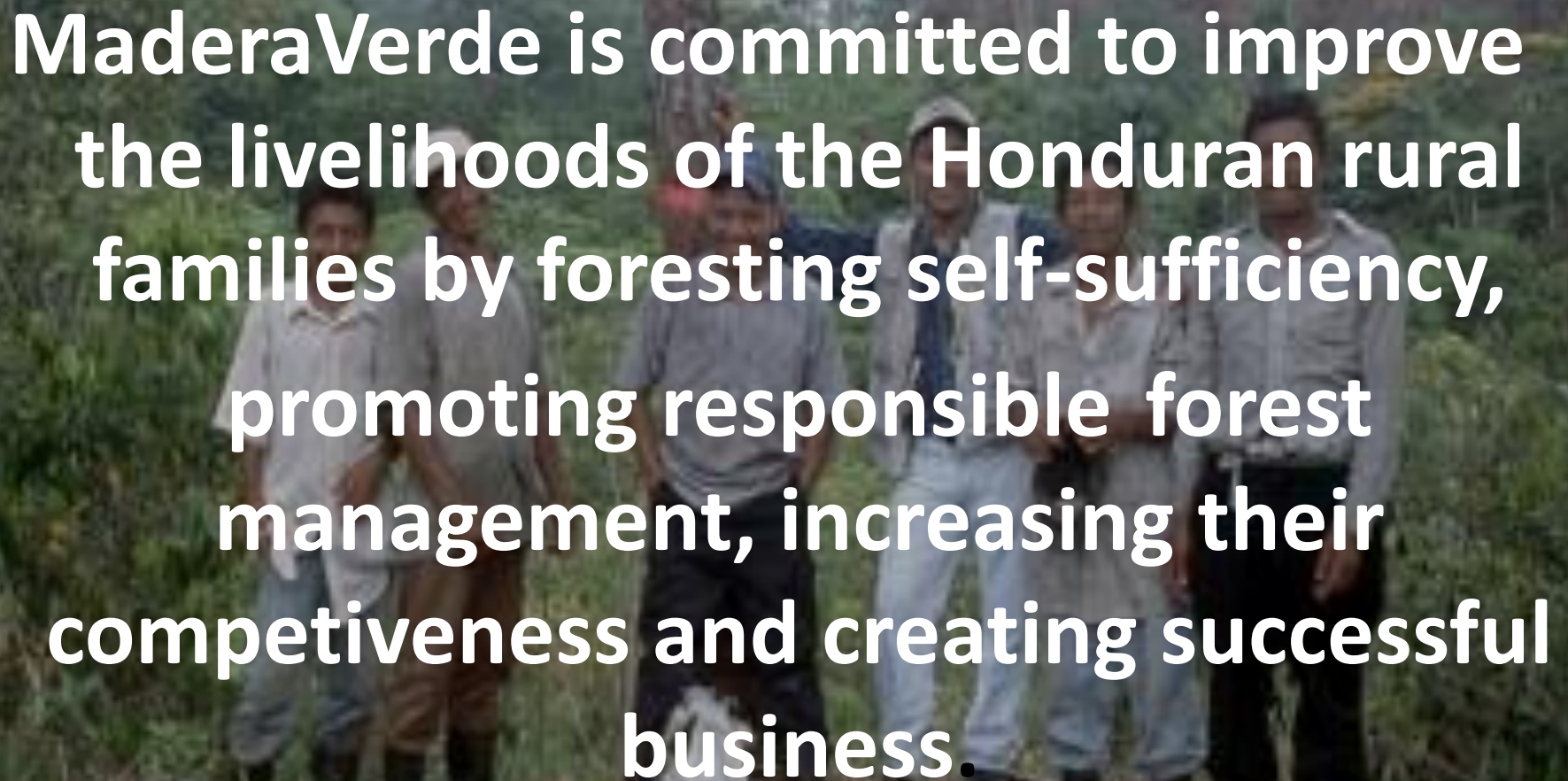
A Non-profit organization (NGO),
legally established since March
2004

Started in 1993 as a WARP Project
invited by PDBL:

A project assisted by the
Canadian International
Development Agency (CIDA) in the
Northern Coast of Honduras.

The Broadleaved Forest Development
Project (PDBL), pioneering the
community forestry model for
Broadleaf forests

MISSION

A group of seven people, including men and women, are standing in a lush green forest. They are dressed in casual outdoor clothing. In the background, a wooden signpost is visible, partially obscured by the trees. The overall scene conveys a sense of community and environmental stewardship.

MaderaVerde is committed to improve the livelihoods of the Honduran rural families by foresting self-sufficiency, promoting responsible forest management, increasing their competitiveness and creating successful business.

**TROUGHOUT OUR MORE THAN 10 YEARS FIELD
EXPERIENCE WE HAVE TRULY PROVEN THIS
ARGUMENT...**

**“unless communities living in or near the
forest can obtain a satisfactory
livelihood from it, and thus value the forest
as a productive asset superior to alternative
uses, the agricultural frontier will continue to
encroach into opened-up forest.**





- Real incomes to foster forests protection



responsible forest management, training for artisanal production and marketing of timber and non-timber products.



Inventario de Guamiles



Aprovechamiento de árboles



Medición de árboles



Troceo de árboles



Apilado de trozas



Extracción de corteza



Transformación de materia prima



Doblado de patas



PRODUCTO FINAL

Improving Livelihoods, Protecting Forest

responsible forest management, training for artisanal production and marketing of timber and non-timber products.



Medición de mimbre en áreas de manejo



Inventario de mimbre



Descascarado de mimbre



Recolección de mimbre



Elaboración de sillas con mimbre



Elaboración de sombreros con mimbre



PRODUCTOS FINALES

Improving Livelihoods, Protecting Forest

responsible forest management, training for artisanal production and marketing of timber and non-timber products.



Selección de árboles



Medición de trozas



Preparación de trozas



Aserrío



Extracción de piezas



Almacenado



Transformación de Materia Prima



PRODUCTOS FINALES

Improving Livelihoods, Protecting Forest

responsible forest management, training for artisanal production and marketing of timber and non-timber products.



Equipo de Trabajo



Motosierra con Marco



Carga y Envío del Contenedor



Transporte Camión



Cadena de Custodia



Transporte en Mulas



Bañado de la Madera



Reaserrío y Clasificación



Transporte

Cayucos

Carros

Improving Livelihoods, Protecting Forest



FUNDACION MADERAVERDE

Vinculando el buen manejo forestal con el
desarrollo económico sostenible.

**How networking has been developed
in MaderaVerde?**



STRATEGY OF INTERVENTION



COMMUNITY IDENTIFICATION



SURVEY AND PROMOTION



TRAINING



MARKETING & SALES



FOREST MANAGEMENT



SHARED NEEDS AND CHALLENGES

- Producing and Exporting high quality mahogany guitar parts : Taylor Guitar
- Suspension of international trade in bigleaf mahogany : CITES threat
- Illegal logging: FLEGT
- Hydroelectricity Generation



SHARED NEEDS AND CHALLENGES

- Producing and Exporting high quality mahogany guitar parts : Taylor Guitar



COMMUNITY INVESTMENTS BY THE BRISAS DE COPÉN COOPERATIVE: 2007–2011		
DETAIL	\$ USD	%
PRODUCTION EQUIPMENT	\$28,711	60
Forest production (chainsaws, Alaska mills, etc.)	5,462	
Safety equipment	40	
Wood-Mizer bandsaw mill	18,000	
Pick-up truck	5,208	
COMMUNICATION	\$1,854	4
Satellite telephone service	1,563	
Portable radio	174	
Cell phone	117	
SOCIAL INFRASTRUCTURE	\$8,353	18
Accident insurance	3,511	
School supplies	104	
Energy project	285	
Family Fathers Society	130	
Water Committee	104	
Road repairs	1,094	
Patronato (community government)	469	
FOREST PROTECTION	\$4,937	10
Delimitation of forest boundaries	1,849	
Forest inspection/protection patrols	3,087	
PHYSICAL INFRASTRUCTURE	\$2,678	6
Sawmill shed maintenance	1,493	
Bunkhouse maintenance	1,185	
GENERAL FOREST MANAGEMENT PLAN	\$931	2
GRAND TOTAL	\$47,464	100

SHARED NEEDS AND CHALLENGES

- Suspension of international trade in bigleaf mahogany : CITES threat



INFORME SOBRE EL MANEJO, APROVECHAMIENTO Y EXPORTACION DE LA CAOBA (*Swietenia macrophylla* King) EN EL VALLE DE SICO PAULAYA



Tratando el tema manejo forestal con el
desarrollo económico sostenible

noviembre
2011



INSUMOS
PARA EL
INFORME
DE
HONDURAS
A LA
SECRETARIA
CITES

Este documento presenta los datos obtenidos a través de la experiencia de más de seis años sobre exportación de piezas para partes de guitarra por parte de tres cooperativas agroforestales del Valle de Sico Paulaya. El proceso de acompañamiento para el manejo, aprovechamiento y comercialización ha sido liderado por la alianza MaderaVerde-GreenWood.

SHARED NEEDS AND CHALLENGES



- Hydroelectricity Generation

SHARED NEEDS AND CHALLENGES



- Hydroelectricity Generation

SHARED NEEDS AND CHALLENGES

- Illegal logging



DIFFERENT GROUPS SHARING AN AREA



NETWORKS WE ARE INVOLVED

- **BOSQUE MODELO ATLANTIDA**
- **MESA DE AMBIENTE Y PROTECCION SICO-PAULAYA**
- **CONSEJO REGIONAL VALLE DE LEAN PLAN DE NACION**
- **CONSEJO HONDUREÑO DE CERTIFICACION FORESTAL**
- **ALIANZA PARA LA LEGALIDAD FORESTAL**
- **CAMARA DE TURISMO DE LA CEIBA**
- **PLATAFORMA FLEGT ATLANTIDA**





**FUNDACION
MADERA VERDE**
Vinculando el buen manejo forestal con el
desarrollo económico sostenible.

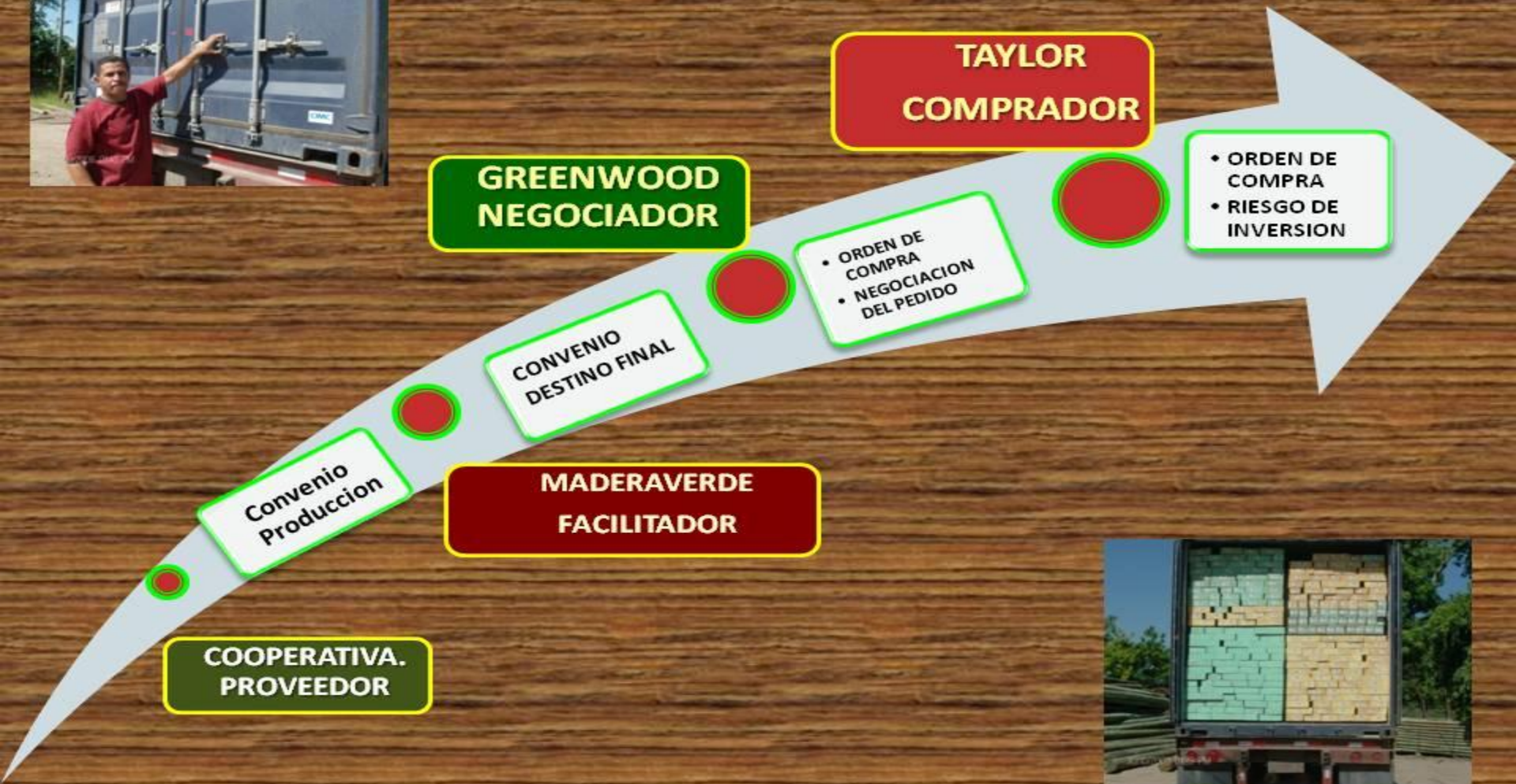
**How important networking has been
for us?**



CONSOLIDATING AND IMPROVING TECHNICAL ASSISTANCE



CONSOLIDATING AND IMPROVING TECHNICAL ASSISTANCE



Economically effective: more results with less investment

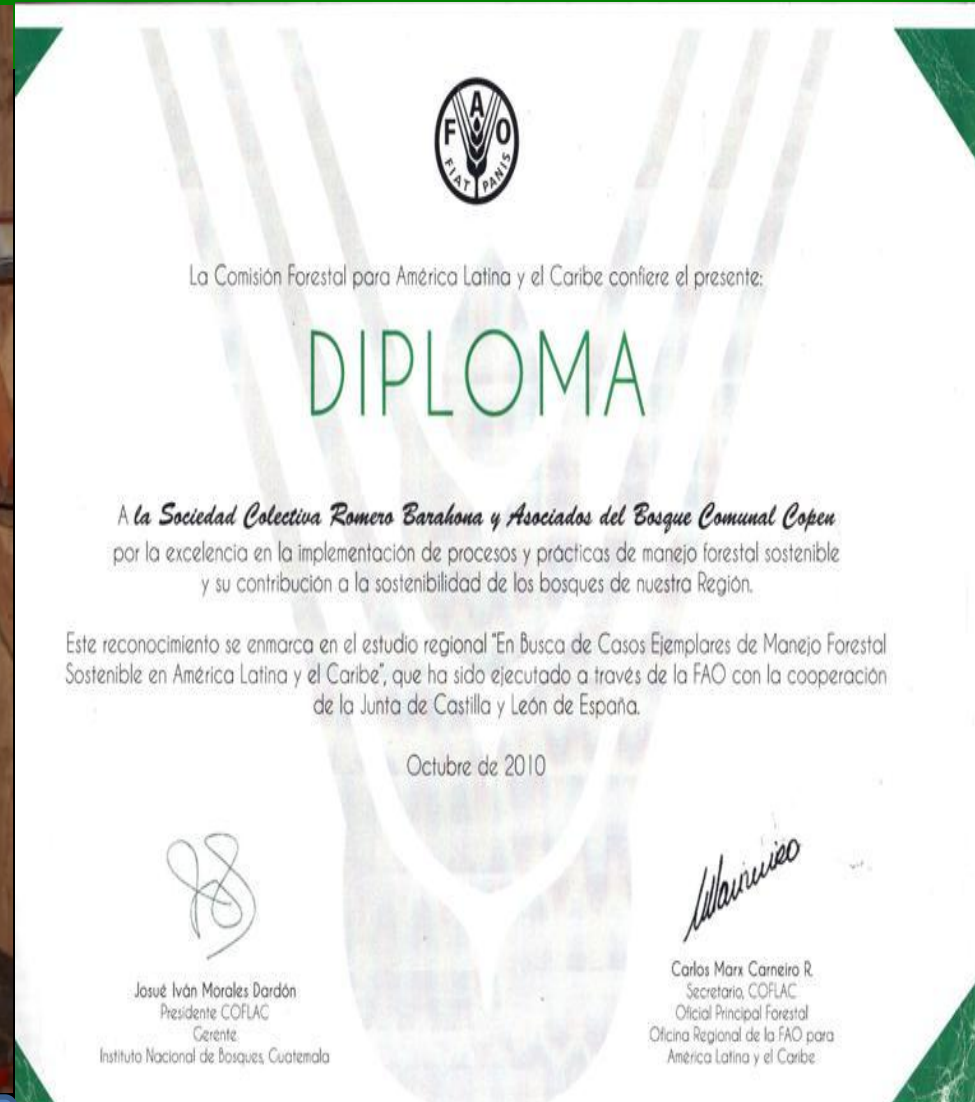


Economically effective: more results with less investment

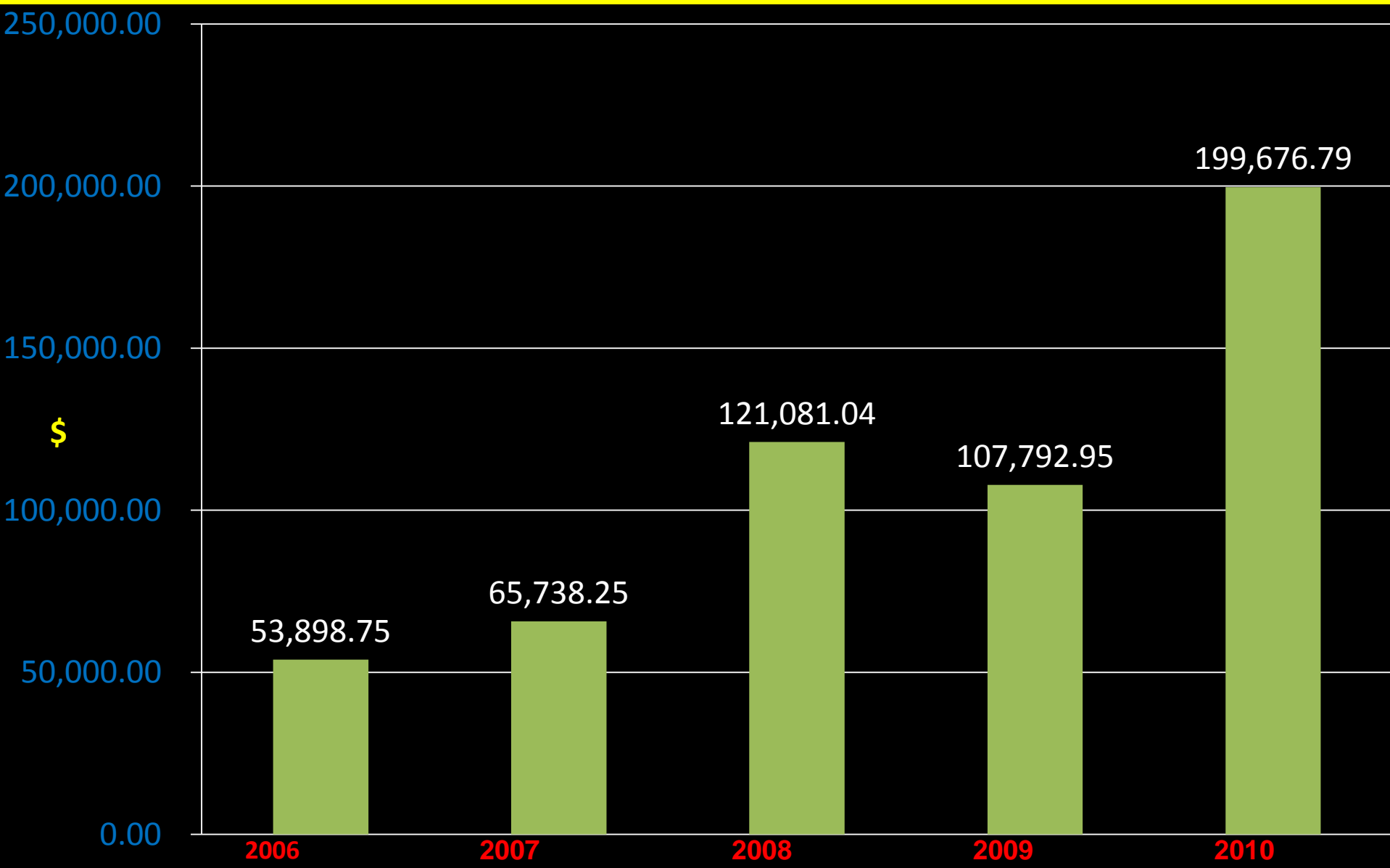
FAO/2009, Caso Ejemplar de manejo forestal sostenible en América Latina



Vice-presidenta cooperativa



PRODUCTION AND MARKETING

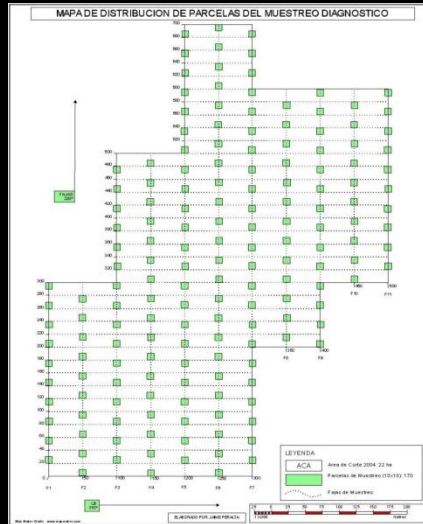


Economically effective: complementing high costs in isolated communities

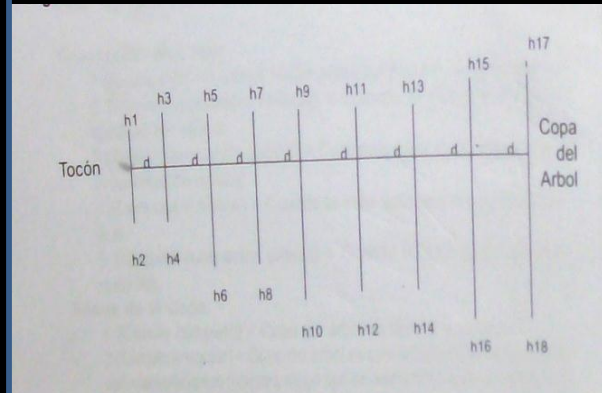


OPORTUNITIES FOR RESEARCH PROJECTS

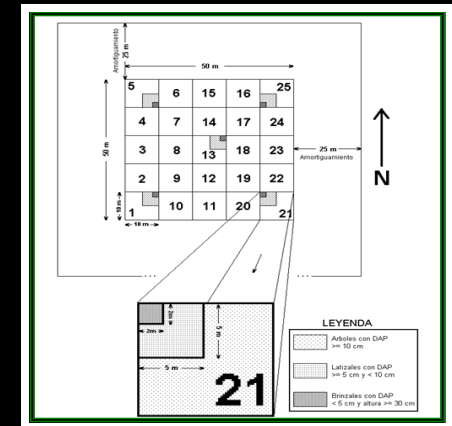
MUESTREOS DIAGNOSTICOS



EVALUACION DE REGENERACION



PARCELAS PERMANENTES



OPPORTUNITIES FOR RESEARCH PROJECTS

STUDENTS INTERSHIPS



CONGRESS AND FORUMS



POLITICAL ADVOCACY





FUNDACION MADERA VERDE

Vinculando el buen manejo forestal con el
desarrollo económico sostenible.

LESSONS LEARNED



LESSONS LEARNED

- 
- **Committed leadership: to keep enthusiasm and teamwork.**
 - **Clear Mechanisms of interaction and roles of stakeholders so that everyone compensates efforts/investments.**

LESSONS LEARNED

- **Continuous knowledge management processes to transfer information and fostering new leadership.**
- **Stakeholders establish and define a clear governance structure: respect everyone's priorities, interests and needs.**

LESSONS LEARNED

- **Begins with realistic step by step plans for long term success: focus on priorities, to avoid frustrattion**



MUCHAS GRACIAS

There's no stronger validation of a good idea than the fact that others want to learn from it and replicate it.

melendezcruz@gmail.com

www.maderaverdehonduras.org

Skipe: melvincruz.09

